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Snowshoe Magazine
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**Snowshoe Magazine to Cover all 2009 USSSA Championship
Snowshoe Qualifiers and National Championship Races**

Online Publication to Provide New Editions of PDF/Electronic Magazine and Free E-mail Newsletter

COMMERCE CITY, Colo., November 5, 2008 – SnowshoeMagazine.com, the only e-magazine focusing on the worldwide sport of snowshoeing, will provide complete editorial coverage of the 2009 United States Snowshoe Association Championship Series regional qualifiers and the National Championship races. Further, the publication will feature international coverage of The Yeti Snowshoe Series in British Columbia and the MadTrapper Snowshoe Series in Quebec.

For the 2008 season, Snowshoe Magazine offered extensive coverage of the U.S. National Snowshoe Championship Series. Through Senior Editor, Phillip Gary Smith of Minneapolis, Minn., Snowshoe Magazine offered its readers the industry's first coverage of the entire USSSA race season – and much more.

“We are going even further this season at Snowshoe Magazine by working to have results and stories posted as quickly as possible after the races, in some cases the day of. We also plan to add international coverage as well of two major Canadian Series,” said Publisher Ryan Alford.

“The sport of snowshoe racing is rapidly growing, and Snowshoe Magazine is really at the leading edge in bringing the sport to the general public,” said Mark Elmore, Sports Director for the United States Snowshoe Association and lead organizer of the U.S. National Snowshoe Championship Series. “We have races from coast-to-coast in some of the most beautiful terrain in the world. That there is same day coverage of those events, along with race photos, is just what the sport needs.”

In addition, the magazine will be expanding its content relating in all areas relating to snowshoeing such as how to acclimate for cold weather, articles on dressing properly for extreme conditions along with features on destinations and product reviews.

This season, Snowshoe Magazine will extend coverage to each snowshoe race for the U.S. series and two of Canada's popular snowshoe racing series: The Yeti Snowshoe Series and the MadTrapper Snowshoe Series.

Interested readers can subscribe to Snowshoe Magazine's free e-mail newsletter by visiting www.snowshoemag.com/subscribe.cfm.

About Snowshoe Magazine

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About the Sport of Snowshoeing

Born into existence more than 6,000 years ago, snowshoes were used as a means of transportation. Once constructed with wood and cowhide, snowshoes provided a way to “float” on deep snow and allowed an easier method of traversing across frozen terrain. Modern-day snowshoeing is far different. Now constructed with aluminum and other tough outdoor materials, people find snowshoeing to be a great way to stay healthy during the winter months. Plus, through the sport’s popularity in the northern United States, Alaska, Canada and other worldwide destinations, competitions have sprung up to cater to runners and fitness enthusiasts. Snowshoeing is also on the verge of becoming an Olympic sport.

For more information, please visit www.snowshoemag.com or contact Ryan Alford at 303-332-4993 or e-mail ryan@snowshoemag.com.

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